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with **DANI & MIKE PRICE**

WEDNESDAY, OCTOBER 2, 2024 • 4PM - 7PM



The Fat Dragon story began in May 2008. At the time, Dani was working for Wynn Resorts, as the founding executive director of wine, in Las Vegas and Macau, China. Before that, she spent seven years in New York City as the corporate wine director at the Smith & Wollensky Restaurant Group. While in Hong Kong on business, attending a prestigious Domaine de la Romanée-Conti wine tasting being held at Happy Valley, one of the oldest horse racecourses in Asia—while most of us would have sat back and enjoyed a vertical tasting of the most expensive wines in the world—Dani snuck away to place a bet. She looked at the lineup and, unbeknownst to her at the time, picked the long shot at 44-1 odds—a horse called Fat Dragon. She bet all the Hong Kong Dollars she had in her pocket on Fat Dragon to win—and he won! It was destiny.

While Dani went on to blow all of her winnings that night and that could have been the end of the story, she returned to the US and told Mike. His reaction was “Wow, that’s a great name for the future wine brand we’ve always dreamed of creating together!” And so began the search for perfect place to call home and start Fat Dragon. Fast-forward to 2018. The couple found a beautiful 30-acre property that had 16.5 acres of derelict vineyard, but amazing terroir located just outside the quaint town of Healdsburg, California.

In order to execute their vision of producing world-class wines, they gutted the property. Once the vineyard was cleared, all new hardware, irrigation systems, drainage, and deer fencing were installed. In 2019, a new agricultural well was drilled. The vineyard was replanted to two clones of Cabernet Sauvignon and Rhône varietals such as Syrah, Grenache, and Mourvèdre. The buildings were all renovated or rebuilt, and then they waited...and waited. It took three years to produce the first commercial crop in 2022, finally bottling that first vintage in the spring of 2024.

Sadly, the couple lost their home to embers that blew in from the Point Fire earlier this summer—talk about a terrible change in luck! Ever the optimist, “We’re just getting started,” Dani says. “We’re so excited to share Fat Dragon with the world.”

**THE WINES ARE SERVED AS TWO-OUNCE POURS & 5-OUNCE GLASSES.
2-OZ FLIGHT: \$32 PER PERSON or \$24 FOR WINE CLUB MEMBERS**

- 2023 Fat Dragon Rosé, Dry Creek Valley, Sonoma County - \$35.00
- 2022 Fat Dragon Grenache, Dry Creek Valley, Sonoma County - \$62.00
- 2022 Fat Dragon Mourvèdre, Dry Creek Valley, Sonoma County - \$62.00
- 2022 Fat Dragon GSM, Dry Creek Valley, Sonoma County - \$72.00
- 2022 Fat Dragon Syrah, Dry Creek Valley, Sonoma County - \$72.00

**IF QUANTITIES ALLOW, THE FLIGHT WINES
WILL BE ON SALE FOR THE EVENING AT 15% OFF RETAIL
TO THOSE WHO PURCHASE A FLIGHT.**

These wines and many others can be found on our website: www.fpwm.com