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## WILLIAMS SELYEM



with **Jeff Mangahas**

**Wednesday, May 5th, 4PM - 7PM**

Please join us Wednesday, May 5th any time between 4:00-7:00 pm, when we welcome winemaker Jeff Mangahas to our wine bar on the patio for our first al fresco flight night of 2021! Ferry Plaza Wine Merchant's pop-up wine bar is in the front of the Ferry Building at the old Market Bar space. We look forward to serving you indoors again, but we want to give you all the fresh air and space that we can, while we can.

Williams Selyem was one of the original 'garagiste' labels, meaning it literally started in Burt Williams' garage in Forestville, California. Burt and his friend, Ed Seylem began experimenting with winemaking on the weekends from their day jobs in the 1970s. These two humble men had no idea their namesake wines would go on to become some of the most well regarded in the world. They loved red Burgundy but could no longer afford to buy them and figured they could make great Pinot Noir in Sonoma (even though not many had at that point). Burt and Ed formed their small winery and released their first vintage in 1982. They never owned any vineyards and instead soured fruit from their grower friends in Russian River Valley. When their 1987 Rochioli Vineyard Pinot Noir won the Sweepstakes Prize for the Top Wine, among 2,136 entries at the California State Fair, demand for their wines soared.

Burt and Ed's ride as pioneering partners in elevating Russian River Valley as a great appellation for Pinot Noir came to an end in 1998 when they sold the winery to the New York entrepreneur John Dyson. John planted vineyards on the estate and continued to source Pinot Noir, Chardonnay and Zinfandel from other top vineyards in Sonoma County, making the winery an even greater success. In January of 2021, John and Kathe Dyson sold a minority stake of the winery to the Faiveley, a Burgundian producer since 1825. We are all looking forward to seeing and tasting the great changes will occur at an already phenomenal Pinot Noir producer in Healdsburg. Jeff continues to be the talented and humble winemaker, and we are very much looking forward to having him back.

**The featured flight wines will be served as two-ounce pours.  
The bottles will be available for retail sale while supplies last.**

**The cost of the flight will be \$40 per person;  
\$36 for Wine Club Members  
and will include the following wines:**

- **2019 Williams Selyem Chardonnay Heintz Vineyard - \$98 retail**
- **2019 Williams Selyem Pinot Noir, Russian River Valley - \$87 retail**
- **2019 Williams Selyem Pinot Noir, Sonoma Coast - \$87 retail**
- **2018 Williams Selyem Zinfandel, Papera Vineyard - \$98 retail**

**ALL WINES SERVED ON PRODUCER FLIGHT NIGHT  
WILL BE ON SALE FOR THAT NIGHT ONLY AT A 15% DISCOUNT  
TO THOSE WHO PURCHASE A FLIGHT.**

**MAXIMUM OF 4 PEOPLE PER PARTY/TABLE  
60-minute time limit per table.**

**These wines and many others can be found on our website: [www.fpwm.com](http://www.fpwm.com)**