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with CHRIS DEEGAN WEDNESDAY, FEBRUARY 14, 2024 • 4PM - 7PM



Sacred Thirst Selections was founded in the Bay Area about 10 years ago, by four partners who each brought various types of wine industry experience to the group: from retail and national distribution, to accounting and restaurant retail management, to wine production. Between the four of them, they have more than 80 years of experience in the wine business. Sacred Thirst Selections focuses on wines from France, Spain, Germany, Switzerland, Italy and the United States, as well as spirits from Europe and Mexico.

The idea was to create an import and distribution company that focuses on the wine and the producers, first and foremost. The story is really about the people making the wine, not the ones selling it. Sacred Thirst Selections strongly believes that wine is part of the journey; it should be accessible to everyone and should

be something that is simply part of the beauty of life. Of course, there are bottles that are to be cherished and paid more attention to—bottles that an entire dinner or gathering can center around (and we love these wines too)—but there should be bottles open all around that add to the celebration of creating that special gathering as well.

The notion of Sacred Thirst—of the sanctity of thirst—comes from the idea that there are some aspects of life that are not to be quenched. You can drink when you are thirsty or eat when you are hungry, but thirst and hunger will always return. If we have an ethos, it might be that life should be lived in this manner—to enjoy the feeling of thirst, to not seek to quench it, but rather to realize that being thirsty (or hungry) makes the wine (or food) more appreciated—indeed, it makes life richer and more complete. Much like wine does.

Join us for a special Valentine's Day bubbly flight featuring five enticing sparkling wines from the Sacred Thirst Selections portfolio that are sure to capture your heart—and palate.

THE WINES ARE SERVED AS TWO-OUNCE POURS AND 5-OUNCE GLASSES. \$38 PER PERSON or \$29 FOR WINE CLUB MEMBERS

- 2021 Delphinium Wine Co. Sparkling Wine, California \$45
- NV Bertrand-Delespierre Enfant de la Montagne 1er Cru Brut, Champagne France \$60
- NV Guy de Forez Brut Rosé, Champagne France \$58
- NV Renardière Crémant du Jura, France \$37
- 2021 Pere Mata Cupada Rosé Brut Nature Reserva, Penedès, Spain \$24

IF QUANTITIES ALLOW, THE FLIGHT WINES
WILL BE ON SALE FOR THE EVENING AT 15% OFF RETAIL
TO THOSE WHO PURCHASE A FLIGHT.